DUPLICATE

INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

WTAE·TV PITTSBURGH
www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
Romney/R/President	President	

Billing Address:

American Rambler
Attention: Stephanie Kincaid
138 Conant Street
Beverly, MA 01915

Flight Dates	Order #	Alt Order #
11/01/12 - 11/06/12	969334	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	MT-----	:30	2	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	MT-----	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	6:14 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM
2	WTAE	Tu	11/06/12	6:10 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	11/01/12	11/04/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	---TF--	:30	2	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Th	11/01/12	6:15 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM
1	WTAE	F	11/02/12	6:23 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/05/12	11/06/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	MT-----	:30	2	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	MT-----	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	M	11/05/12	6:43 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM
1	WTAE	Tu	11/06/12	6:27 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	11/01/12	11/04/12	6-7am News Class of Time - Fixed Non Pre-emptible	6-7am	---TF--	:30	2	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Th	11/01/12	6:43 AM	6-7am News	6-7am	:30	2012MRFP155H	$750.00	NM
1	WTAE	F	11/02/12	6:40 AM	6-7am News	6-7am	:30	2012MRFP156H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/01/12	11/04/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9am	---TF--	:30	2	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Th	11/01/12	8:41 AM	Good Morning America	7-9am	:30	2012MRFP156H	$750.00	NM
1	WTAE	F	11/02/12	8:54 AM	Good Morning America	7-9am	:30	2012MRFP155H	$750.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	Good Morning America	7-9am	MT-----	:30	2	$750.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/12	11/11/12	MT-----	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	M	11/05/12	7:27 AM	Good Morning America	7-9am	:30	2012MRFP156H	$750.00	NM
1	WTAE	Tu	11/06/12	7:59 AM	Good Morning America	7-9am	:30	2012MRFP156H	$750.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/05/12	11/06/12	Live with Kelly	9-10am	MT-----	:30	2	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/12	11/11/12	MT-----	2	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	*M*	*11/05/12*		*Live with Kelly*	*9-10am*	*:00*		*~~$275.00~~*	*NM*
		Credited								
1	WTAE	Tu	11/06/12	9:49 AM	Live with Kelly	9-10am	:30	2012MRFP156H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	11/01/12	11/04/12	Live with Kelly	9-10am	---TF--	:30	2	$300.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	---TF--	2	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	11/01/12	9:59 AM	Live with Kelly	9-10am	:30	2012MRFP156H	$300.00	NM
2	WTAE	F	11/02/12	9:24 AM	Live with Kelly	9-10am	:30	2012MRFP156H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/05/12	11/06/12	RACHEL RAY DAY	M-F 10AM-11AM	MT-----	:30	2	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/12	11/11/12	MT-----	2	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	10:23 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	2012MRFP156H	$275.00	NM
2	WTAE	Tu	11/06/12	10:43 AM	RACHEL RAY DAY	M-F 10AM-11AM	:30	2012MRFP156H	$275.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	11/01/12	11/04/12	The View	11am-noon	---TF--	:30	2	$450.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	---TF--	2	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	*Th*	*11/01/12*		*The View*	*11am-noon*	*:00*		*~~$450.00~~*	*NM*
		Credited								
1	WTAE	*F*	*11/02/12*		*The View*	*11am-noon*	*:00*		*~~$450.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	11/05/12	11/06/12	The View	11am-noon	MT-----	:30	2	$450.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/12	11/11/12	MT-----	2	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	*M*	*11/05/12*		*The View*	*11am-noon*	*:00*		*~~$450.00~~*	*NM*
		Credited								
2	WTAE	Tu	11/06/12	11:31 AM	The View	11am-noon	:30	2012MRFP156H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/05/12	11/06/12	WTAE Noon News	11:58-12:30pm	MT-----	:30	2	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/12	11/11/12	MT-----	2	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	*M*	*11/05/12*		*WTAE Noon News*	*11:58-12:30pm*	*:00*		*~~$350.00~~*	*NM*
		Credited								
1	WTAE	Tu	11/06/12	12:39 PM	WTAE Noon News	11:58-12:30pm	:30	2012MRFP156H	$350.00	NM

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Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/05/12	11/06/12	WTAE Noon News	11:58-12:30pm	MT-----	:30	2	$350.00	NM
	Class of Time - Pre-emptible with notice								
13	11/01/12	11/04/12	WTAE Noon News	11:58-12:30pm	---TF--	:30	2	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	*Th*	*11/01/12*		*WTAE Noon News*	*11:58-12:30pm*	*:00*		~~*$350.00*~~	*NM*
		Credited								
1	WTAE	*F*	*11/02/12*		*WTAE Noon News*	*11:58-12:30pm*	*:00*		~~*$350.00*~~	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/01/12	11/04/12	DR OZ	M-F 4-5p	---TF--	:30	2	$425.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$425.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Th	11/01/12	4:24 PM	DR OZ	M-F 4-5p	:30	2012MRFP156H	$425.00	NM
1	WTAE	F	11/02/12	4:29 PM	DR OZ	M-F 4-5p	:30	2012MRFP156H	$425.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/05/12	11/06/12	DR OZ	M-F 4-5p	M------	:30	1	$425.00	NM
	Class of Time - Pre-emptible with notice								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$425.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	*M*	*11/05/12*		*DR OZ*	*M-F 4-5p*	*:00*		~~*$425.00*~~	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	11/05/12	11/06/12	5-6pm News M-F	5-6pm	M------	:30	1	$800.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	5:22 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	11/01/12	11/04/12	5-6pm News M-F	5-6pm	---TF--	:30	4	$800.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	4	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WTAE	Th	11/01/12	5:10 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM
4	WTAE	Th	11/01/12	5:22 PM	5-6pm News M-F	5-6pm	:30	2012MRFP155H	$800.00	NM
1	WTAE	Th	11/01/12	5:29 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM
2	WTAE	F	11/02/12	5:28 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/05/12	11/06/12	5-6pm News M-F	5-6pm	M------	:30	1	$800.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	5:39 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/01/12	11/04/12	5-6pm News M-F	5-6pm	---TF--	:30	4	$800.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks:

Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	4	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Th	11/01/12	5:52 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM
4	WTAE	Th	11/01/12	5:56 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM

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Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	11/01/12	11/04/12	5-6pm News M-F Class of Time - Fixed Non Pre-emptible	5-6pm	---TF--	:30	4	$800.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	F	11/02/12	5:51 PM	5-6pm News M-F	5-6pm	:30	2012MRFP156H	$800.00	NM
3	WTAE	F	11/02/12	5:55 PM	5-6pm News M-F	5-6pm	:30	2012MRFP155H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/06/12	6-6:30pm News Class of Time - Fixed Non Pre-emptible	6-6:30pm	M------	:30	1	$1,400.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$1,400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	6:08 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	$1,400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/01/12	11/04/12	6-6:30pm News Class of Time - Fixed Non Pre-emptible	6-6:30pm	---TF--	:30	4	$900.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	4	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WTAE	Th	11/01/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	$900.00	NM
1	WTAE	Th	11/01/12	6:23 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP155H	$900.00	NM
2	WTAE	F	11/02/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	$900.00	NM
3	WTAE	F	11/02/12	6:29 PM	6-6:30pm News	6-6:30pm	:30	2012MRFP156H	$900.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	11/01/12	11/04/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	---TF--	:30	2	$675.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$675.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	*Th*	*11/01/12*		*Inside Edition* *Credited*	*7-7:30pm*	*:00*		~~*$675.00*~~	*NM*
2	WTAE	F	11/02/12	7:21 PM	Inside Edition	7-7:30pm	:30	2012MRFP156H	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	11/05/12	11/06/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	M------	:30	1	$1,000.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	*M*	*11/05/12*		*Inside Edition* *See MG 23.2*	*7-7:30pm*	*:00*		~~*$1,000.00*~~	*NM*
2	WTAE	M	11/05/12	7:13 PM	World News Tonight MG for 23.1 11/05	6-7PM	:30	2012MRFP156H	$1,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	11/01/12	11/04/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	---TF--	:30	2	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	*Th*	*11/01/12*		*Entertainment Tonight* *Credited*	*7:30-8pm*	*:00*		~~*$750.00*~~	*NM*
1	WTAE	*F*	*11/02/12*		*Entertainment Tonight* *Credited*	*7:30-8pm*	*:00*		~~*$750.00*~~	*NM*

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/05/12	11/06/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	M------	:30	2	$1,000.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	2	$1,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	M	11/05/12	7:29 PM	Entertainment Tonight	7:30-8pm	:30	2012MRFP156H	$1,000.00	NM
1	WTAE	M	11/05/12	7:54 PM	Entertainment Tonight	7:30-8pm	:30	2012MRFP156H	$1,000.00	NM

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Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/01/12	11/04/12	M-Sun 11pm News	M-Su 11-11:35pm	---TF--	:30	4	$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	4	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WTAE	Th	11/01/12	11:24 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	$1,500.00	NM
1	WTAE	Th	11/01/12	11:35 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	$1,500.00	NM
2	WTAE	F	11/02/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	$1,500.00	NM
3	WTAE	F	11/02/12	11:30 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP155H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	11/05/12	11/06/12	M-Sun 11pm News	M-Su 11-11:35pm	M------	:30	1	$1,300.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$1,300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	11:14 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	$1,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	11/05/12	11/06/12	Nightline	1135P-1205A / 123	M------	:30	1	$800.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
11/05/12	11/11/12	M------	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	M	11/05/12	12:15 AM	Nightline	1135P-1205A / 123	:30	2012MRFP156H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	11/01/12	11/04/12	Nightline	1135P-1205A / 123	---TF--	:30	2	$500.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	---TF--	2	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	*Th Credited*	*11/01/12*		*Nightline*	*1135P-1205A / 123*	*:00*		~~*$500.00*~~	*NM*
1	WTAE	F	11/02/12	12:00 AM	Nightline	1135P-1205A / 123	:30	2012MRFP156H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	11/01/12	11/04/12	Good Morning America S	7-8am	-----S-	:30	2	$700.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	2	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Sa	11/03/12	7:30 AM	Good Morning America Sat	7-8am	:30	2012MRFP156H	$700.00	NM
1	WTAE	Sa	11/03/12	7:59 AM	Good Morning America Sat	7-8am	:30	2012MRFP156H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	11/01/12	11/04/12	Sat 8-10am	8-10am	-----S-	:30	2	$550.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	2	$550.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Sa	11/03/12	8:21 AM	Sat 8-10am	8-10am	:30	2012MRFP156H	$550.00	NM
2	WTAE	Sa	11/03/12	8:41 AM	Sat 8-10am	8-10am	:30	2012MRFP156H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	11/01/12	11/04/12	Sat Early News	6-630p / 7-730p	-----S-	:30	2	$800.00	NM
	Class of Time - Fixed Non Pre-emptible								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	2	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Sa	11/03/12	7:40 PM	Sat Early News	6-630p / 7-730p	:30	2012MRFP156H	$800.00	NM
2	WTAE	Sa	11/03/12	7:52 PM	Sat Early News	6-630p / 7-730p	:30	2012MRFP156H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/01/12	11/04/12	ABC Prime College Footb	Prime Time College	-----S-	:30	2	$1,700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate

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INVOICE

WTAE-TV PITTSBURGH

www.thepittsburghchannel.com

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	11/01/12	11/04/12	ABC Prime College Footb	Prime Time College	-----S-	:30	2	$1,700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	2	$1,700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Sa	11/03/12	10:49 PM	ABC Prime College Football	Prime Time College	:30	2012MRFP156H	$1,700.00	NM
1	WTAE	Sa	11/03/12	11:42 PM	ABC Prime College Football	Prime Time College	:30	2012MRFP156H	$1,700.00	NM

34	11/01/12	11/04/12	Late Run 11pm News	11:30pm-12:05am	-----S-	:30	2	$1,200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	2	$1,200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Sa	11/03/12	12:06 AM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	$1,200.00	NM
1	WTAE	Sa	11/03/12	12:17 AM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	$1,200.00	NM

35	11/01/12	11/04/12	Sat 5-7am	5-7am	-----S-	:30	3	$275.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	-----S-	3	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Sa	11/03/12	5:29 AM	Sat 5-7am	5-7am	:30	2012MRFP156H	$275.00	NM
2	WTAE	Sa	11/03/12	6:20 AM	Sat 5-7am	5-7am	:30	2012MRFP156H	$275.00	NM
3	WTAE	Sa	11/03/12	6:51 AM	Sat 5-7am	5-7am	:30	2012MRFP156H	$275.00	NM

36	11/01/12	11/04/12	Good Morning America Su	7-8am	------S	:30	2	$450.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	2	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	*Su*	*11/04/12*		*Good Morning America Sun*	*7-8am*	*:00*		~~*$450.00*~~	*NM*
	Credited									
2	WTAE	*Su*	*11/04/12*		*Good Morning America Sun*	*7-8am*	*:00*		~~*$450.00*~~	*NM*
	Credited									

37	11/01/12	11/04/12	Sun 8-10am News	8-10am	------S	:30	3	$350.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	3	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	8:10 AM	Sun 8-10am News	8-10am	:30	2012MRFP156H	$350.00	NM
3	WTAE	Su	11/04/12	9:08 AM	Sun 8-10am News	8-10am	:30	2012MRFP156H	$350.00	NM
2	WTAE	Su	11/04/12	9:53 AM	Sun 8-10am News	8-10am	:30	2012MRFP156H	$350.00	NM

38	11/01/12	11/04/12	This Week With George S	10-11am	------S	:30	1	$1,700.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	1	$1,700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	9:59 AM	This Week With George Stephan	10-11am	:30	2012MRFP156H	$1,700.00	NM

39	11/01/12	11/04/12	Chirs Matthews Sun	11-1130am	------S	:30	1	$200.00	NM
	Class of Time - Pre-emptible with notice								

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
10/29/12	11/04/12	------S	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	*Su*	*11/04/12*		*Chirs Matthews Sun*	*11-1130am*	*:00*		~~*$200.00*~~	*NM*
	Credited									

40	11/01/12	11/04/12	Sun Early News	630-7p	------S	:30	2	$500.00	NM

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Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
969334-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Romney/R/President	President	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	2	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12		Sun Early News	630-7p	:00		~~$500.00~~	NM
		Credited								
2	WTAE	Su	11/04/12		Sun Early News	630-7p	:00		~~$500.00~~	NM
		Credited								

41 11/01/12 11/04/12 Sun ABC Prime A 7-8pm ------S :30 1 $2,400.00 NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	1	$2,400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	6:57 PM	Sun ABC Prime A	7-8pm	:30	2012MRFP156H	$2,400.00	NM

42 11/01/12 11/04/12 Sun ABC Prime B 8-9pm ------S :30 1 $3,500.00 NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	1	$3,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	8:39 PM	Sun ABC Prime B	8-9pm	:30	2012MRFP156H	$3,500.00	NM

43 11/01/12 11/04/12 Sun ABC Prime C 9-10pm ------S :30 1 $3,000.00 NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	1	$3,000.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	9:21 PM	Sun ABC Prime C	9-10pm	:30	2012MRFP156H	$3,000.00	NM

44 11/01/12 11/04/12 M-Sun 11pm News M-Su 11-11:35pm ------S :30 2 $1,700.00 NM

Class of Time - Fixed Non Pre-emptible

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	2	$1,700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	$1,700.00	NM
2	WTAE	Su	11/04/12	11:27 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	2012MRFP156H	$1,700.00	NM

45 11/01/12 11/04/12 Late Run 11pm News 11:30pm-12:05am ------S :30 2 $375.00 NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	2	$375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTAE	Su	11/04/12	11:44 PM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	$375.00	NM
2	WTAE	Su	11/04/12	11:54 PM	Late Run 11pm News	11:30pm-12:05am	:30	2012MRFP156H	$375.00	NM

46 11/01/12 11/04/12 Sun 5-7am News 5-7a ------S :30 3 $275.00 NM

Class of Time - Pre-emptible with notice

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/12	11/04/12	------S	3	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WTAE	Su	11/04/12	5:44 AM	Sun 5-7am News	5-7a	:30	2012MRFP156H	$275.00	NM
3	WTAE	Su	11/04/12	6:11 AM	Sun 5-7am News	5-7a	:30	2012MRFP156H	$275.00	NM
1	WTAE	Su	11/04/12	6:37 AM	Sun 5-7am News	5-7a	:30	2012MRFP156H	$275.00	NM

Total Spots **74**

Gross Total **$64,700.00**

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Advertiser	Product	Estimate Number
Romney/R/President	President	

Payment Terms 30 Days

Agency Commission	$9,705.00
Net Amount Due	$54,995.00

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